PROTECTING KIDS FROM BIG TOBACCO

*PASSED NOVEMBER 19, 2019*

**WHEREAS,** While the youth cigarette smoking rate has dropped to a historic low of 5.8%,

because of e-cigarettes’ enticing flavors, aggressive marketing, and high levels of nicotine, 27.5% of youth now use tobacco products.

**WHEREAS,** One JUUL pod has the same level of nicotine as 20 cigarettes.

**WHEREAS,** 97% of high school students that use e-cigarettes, use flavored products.

**WHEREAS,** 7 out of 10 African American youth that smoke cigarettes get addicted because

of menthol flavored products as a result of decades of targeted marketing by Big Tobacco to youth in communities of color.

**WHEREAS,** No communities in the District, particularly communities of color, should be left out of efforts to protect residents from Big Tobacco.

**WHEREAS,** Taking flavored tobacco products off the market would save lives and dramatically lower the number of young people using tobacco products in DC.

**WHEREAS,** Parents, schools, students and public health organizations including the American Cancer Society, American Heart Association, American Lung Association, the DC Tobacco-Free Coalition and the Campaign for Tobacco-Free Kids are calling on the DC Council to take action.

**THEREFORE, BE IT RESOLVED THAT:** The Ward 3 Democrats call upon the DC Council to take all flavored tobacco products off the market to protect our kids from Big Tobacco.

**BE IT FURTHER RESOLUTION THAT:** The Chair of the Ward 3 Democratic Committee or the Chair’s designee is authorized to transmit, testify to, publicize, and otherwise carry out this resolution.

**Cosponsored By:**

Josh Brown, Jesse Lovell, John Healy, Karen Zuckersteiun, Judith Rabinowitz

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